

For Immediate Release:

## **Alternative Construction Technologies Expands Sales And Marketing Reach By Adding 30 Manufacturers' Representatives**

### **Eco-\$mart Signs Exclusive Structural Insulated Panel Marketing Contract with Alternative Construction Technologies**

**Melbourne, FL, Tuesday, October 23, 2007**, Alternative Construction Technologies, Inc. (OTCBB: ACCY) announced today that it has signed an exclusive sales and marketing contract with Eco-\$mart, Inc., a 14 year old distributor of energy efficient, socially responsible, sustainable and environmentally friendly building materials and products used throughout all facets of construction. Alternative Construction Technologies announced this monumental agreement from New York City in connection with its meetings at the United Nations during the historic UN Day. Under the agreement, Eco-\$mart will not provide any other structural insulated panel product.

The contract will provide Alternative Construction Technologies with representation by 30 veteran environmentally conscious sales agents and Earth Stewards located in Florida, Georgia, North Carolina, South Carolina, Louisiana and Texas. These are ideally suited markets for Alternative Construction Technologies' products and services. Eco-\$mart will include Alternative Construction Technologies' ACTech Panel System and pre-engineered designs on its well accessed B2B and B2C website. Conversely, Eco-\$mart will gain: access to a state-of-the-art structural insulated panel system from a vertically integrated company that offers "off the shelf plans"; architectural and design services for custom construction applications; development and construction consulting services; manufacturing access to a patented, proprietary construction technology; construction and contracting services; and a strong reputation based upon third party product testing with a myriad of certifications.

Matt Ross, the President and Founder of Eco-\$mart stated, "We have been evaluating green structural systems for over 14 years and promoting the best of them to builders in Florida, the Gulf States and the Southeastern region. The Actech panel system is the most complete, fastest, healthiest, most energy efficient, and most economical structural system on the market. We are thrilled to be a part of the sales team for such an exciting product and fast growing company and expect sales to ramp up vigorously. Achieving up to 70% monthly energy savings and disaster resistant strength with a Class-1 fire rating will only add to consumer interest."

"Back when our companies started our endeavors, it was a difficult and challenging business environment for e-friendly companies," stated A.J. Francel, the COO of Alternative Construction Technologies, "but now the pendulum has swung in the other direction for us. Things like: the visionary efforts of the United Nations Environment Programme (UNEP); Al Gore winning a Nobel Prize for his climate work; the Department of Energy mandating affordable zero energy homes within 12 years; Executive Orders issued by several state Governors; major business realignments like British Petroleum (NYSE:BP) switching from fossil fuels to solar energy; and the persistent rise of energy consumption and costs are all placing companies like ours in the limelight. We feel that Eco-Smart is a perfect compliment and a great partner as this industry emerges onto center-stage."

The agreement calls for sales efforts to commence immediately.

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**Alternative Construction Technologies, Inc.** (ACT) possesses a unique and patented construction technology called the ACTech® Panel System that is used in the design and production of state of the art buildings in commercial, residential, industrial and modular building applications. Generically known as structural insulated panels (SIPs), ACT's revolutionary and efficient construction solution utilizes an inherently better galvanized steel "skin" SIP system to complete energy efficient, stronger, safer, faster, and more economical structure than conventional wood and brick based building products. The patented ACTech® Panel is environmentally-friendly and easier to construct with – not only saving labor cost and cutting construction time, but also reducing recurring monthly heating and cooling energy bills by 30-50% and often more. Most importantly, the ACTech® Panel possesses disaster resistant strength and has tested stronger than conventional concrete block or wood frame construction. In hurricane projectile tests, the ACTech® Panel continues to meet the most stringent wind, projectile and uplift codes in the nation levied by the 2006 Florida Building Code. The ACTech® Panel System offers builders and consumers many competitive and comparative advantages of use due to its wide range of attributes. As this new construction technology gains awareness, or hurricane and tornado-prone states establish new building codes and rebuild from recent weather disasters, ACT believes its' products will be in greater demand. ACT has recently added complementary services including design, consulting, and construction through its various general contracting companies located in Florida, Georgia and Tennessee.

**Eco-\$mart, Inc.** is a National distributor of energy and resource efficient construction materials. Each material represented is approved by the non-profit Florida House Institute for Sustainable Development ([www.I4SD.org](http://www.I4SD.org)), located in Sarasota, Florida. Eco-\$mart is also involved in the design and construction of a wide range of environmental demonstration projects around the state of Florida, and has inspired many conventional builders and architects to include sustainable construction features in their projects, winning some state wide energy efficiency awards. Eco-\$mart, Inc. is also an EPA ENERGY STAR Homes and Buildings Partner, and is an active member in the Florida Green Building Coalition, a group developing sustainable home, building, development and community standards for Florida ([www.floridagreenbuilding.org](http://www.floridagreenbuilding.org)). To learn more, please visit Eco-\$mart, Inc. on the web at [www.eco-smart.com](http://www.eco-smart.com).

*This press release may contain forward-looking statements covered within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact and involve risks and uncertainties. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we may not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in pervasive markets.*

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