



The Eco-\$mart News

The Quarterly Publication of Eco-\$mart, Inc.



Healthy, Efficient, Disaster Resistant Products for Better Living

Edited by Matt Ross, President

July 2008

Thank you for taking the time to catch up with Eco-\$mart via this newsletter. There is constant change here, as there is in the world around us. The economic slowdown, energy price increases and water shortages are having the effect of changing paradigms for many homes and businesses toward sustainable practices, and the technologies to accomplish this are popping up all over the place. In this newsletter, you will see a number of the new products highlighted. We are seeing many stalled development projects are reorganizing around green principles, including producing their own power, food, fuel and water. I believe the future is very bright for those who are moving in this direction.

Please let us know how we can help you to accomplish your own sustainability goals.

Sincerely,
Matt Ross, President
Eco-\$mart, Inc.

Contents:

- [Page One](#)
- [Eco-\\$mart News](#)
- [Product News](#)
- [Website News](#)
- [Contact](#)
- [Newsletter PDF](#)



Eco-\$mart News...

Eco-\$mart in the News

Spreading the Word!



Eco-\$mart's Mike Evans talks to ABC News Channel 7 about the benefits of the Liquid-Air Machine. The Liquid-Air Machine makes clean pure water from the air we breath. Say goodbye to

bottled water, the uncertainty of its source and purity, and the environmental damage of plastic waste.

[Click the image](#) to view the story and video. [Read More](#) in the Eco-\$mart Catalog.

Eco-\$mart Events



Dennis Yasar, president of Brac, visits with Eco-\$mart Reps at the Building Officials Association of Florida educational seminar.

BRAC Grey-water Systems are quickly becoming the standard for household and commercial building water conservation in Florida.

[Large Photo & Caption](#)



Eco-\$mart at GEE 2008 Orlando

The Green Earth Expo is an annual event organized by the Green Earth Alliance. This year there were 50,000 plus attending the four day event. Eco-\$mart was proud to display its wide selection of ecologically sound and economically smart solutions for green buildings and homes.

[Large Photo & Caption](#)

Eco-\$mart Active!

Florida Solar Initiative

Let's put the Sun in the Sunshine State.

Everyone's wondering what to do about global warming, right? Well, here in Florida, the answer really should include solar power.

Here's an idea: Why not put solar panels on all our roofs? We'll save money on our utility bills AND generate enough energy -- with zero pollution -- to cut out 20 coal power plants. (Coal plants are the biggest source of global warming pollution.)

We can do it. California did it. Governor Crist is looking for energy ideas. Will you join us? It only takes a second. [Just click here to sign on.](#)

Learn More (PDFs)

[Poll Shows Huge Public Support](#)

[Florida Solar Roofs Initiative](#)

[The Potential for a World Class Solar Program](#)

Websites

www.flaseia.org

www.votesolar.org



Matt Ross, Tony Francel, COO of ACTech, Inc. and Governor Charlie Crist, while he was in Sarasota being recognized for his pro-Green legislation and agenda. [Read the Article](#)



Eco-\$mart Product News...

Introducing Eco-Flector



Regardless of your present heating and cooling system **Eco-Flector Window Retrofit** can save up to 40% of energy costs and make your home or building a more comfortable place.

Eco-Flector is a see through Insulating Panel mounted to the inside of windows, doors or skylights. One side of the panel reflects and the other absorbs. By reversing the panels in different seasons, heat can be reflected out in the summer time and reflected in in the winter. [Eco-\\$mart Catalog Page](#)

Easy Installation! Read [Manual](#) (PDF)

ACTech™ Action

We've expanded the ACTech section of our Catalog On-line!

You can now take two virtual tours of homes built with ACTech Insulated Panels. Browse a growing



selection of house plans. View videos and a photo gallery. All because we know when you see the design versatility, severe weather resistance, and the opportunities for efficiency in construction and building maintenance...you will see that ACTech Panels are a vital part of a green building. [Read More](#) in the Eco-\$mart Catalog

Virtual Tours - [[Tour 1](#)] - [[Tour 2](#)]

[House Plans](#)

Summer Special!



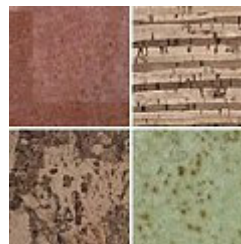
Fabric Storm Panels in 2 weeks!

ArmorPanel™ Hurricane Panels feature DuPont KEVLAR® and offer the finest in storm protection for your home or building.

- ~ Light-weight and easy to put up.
- ~ Roll-up for easy storage.
- ~ AND This Summer, get them fast!

[Read more](#) in the Eco-\$mart Catalog

New in Eco-\$mart Flooring



Cork Flooring Styles

We added two new lines this summer, Natural Grain and Precious Stone. We now offer over 50 styles of [Floating Cork Flooring](#). Now the durability, healthfulness, and sustainability of Floating Cork Floors, can be attained with a color and style selection that is sure to be a designer's dream. [See Cork Flooring Styles](#) PDF



Commercial Recycled and Recycleable Carpet

Perpetual Performance Made with ZEFTRON® Nylon 6ix®, our commercial grade carpet will stand up to the wear and tear of high traffic, multiple occupancy environments. When finally replaced, it can be recycled again and again. In the end, it will look and perform like brand new. [Read More](#) in the Catalog



New at the Eco-\$mart Website...



Water Conservation Resources

Look for the [link](#) on our Home Page to access a frequently updated reservoir of information. Browse documents and links, all on how we can save our most precious commodity, fresh water. Learn how you can make a difference.



News on the Home Page

You don't have to wait for this newsletter to get the latest Eco-\$mart News. The Latest News is now on our Home Page. Look for it just below Eco-\$mart Presentations.

New in The Eco-\$mart Library

Documentation

- Floating Cork Flooring Colors & Styles
- Eco-Flector Window Retrofit - Installation
- Eco-Flector Window Retrofit - Test Report
- Brac Multiple RGW Systems in Series - Commercial & Semi
- Brac Multiple RGW Systems in Series Isometrics
- Brac RGW Multiple Systems in Series - Lift Station
- Brac Multiple RGW Systems in Series - Pressure Loop
- Brac Systems Laundry Savings Data
- Liquid-Air Water Analysis
- SolarSave® Roofing Tile Brochure
- Underfloor Heating System Presentation
- Hybrid SIP/ICF - EBS Brochure
- Hybrid SIP/ICF - LEED Construction & EBS

Galleries

- Eco-Flector
- Bamboo Plywood Cabinets
- Underfloor Heating

Video

- Hybrid SIP/ICF - EBS Construction Video
- Underfloor Heating Installation Video

Reminder: Our new website address is www.eco-smart.com. (www.ecosmartinc.com still works.)

Contact Eco-\$mart, Inc.

You can find your nearest Eco-\$mart Representative by visiting the [Contact](#) page on the Eco-\$mart Website. Look under "Our Website" in the Drop-down Menu at the top. Representatives are available for presentation, consultation, and sales.

Eco-\$mart, Inc. Corporate Headquarters

Telephone: (888) 329-2705 (US)

Outside US: (941) 377-9460

Fax: (941) 377-9460 (US)

Email: info@ecosmartinc.com

Website: www.ecosmartinc.com

