



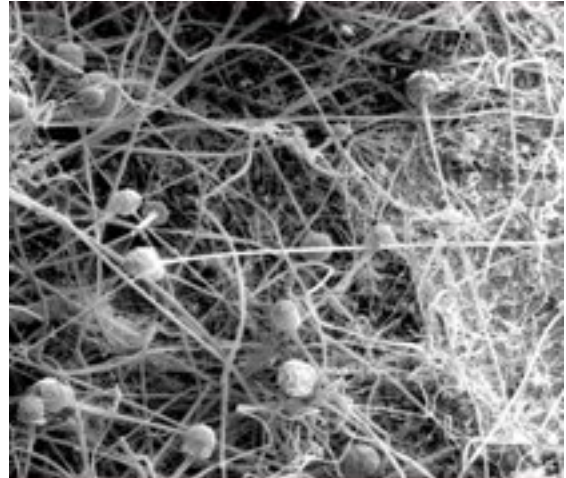
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Hazard No. 1 in residences and structures: MOLD!

What is mold?

There are approximately 250,000 different species of mold and about 100,000 have been biologically studied. Most of them are highly resistant and very destructive. Mold is a fungus that needs moisture and/or a substrate material for nutrition. Indoor Walls and ceilings that sweat or that are naturally damp are the perfect place for mold to grow and spread. The consequences are stains and discoloration, at best. At worst, the growth of mold in a room can pollute the air around it with allergenic spores and mycotoxins, and threaten the health of people who live or work in that room.



The prevention of mold growth in your home or building should be a priority.

- To preserve the materials of your home or building is to preserve its value. Mold will attack wood and other organic building materials resulting in serious damage and costly repair.
- To prevent indoor air pollution is to ensure the health of building occupants. Mold and its spores can make you sick. Some allergic reactions can be deadly.

Every day mold is allowed to grow and spread the quality of the building declines.

Mold, once it has been allowed to grow and spread in a building, can be tenacious. A systematic approach is required for effective eradication and renovation of the mold infected areas. Wall and ceiling areas that provide a habitat for mold must be removed when possible, followed by an effective sporicide treatment. Walls and ceilings are then replaced or overlaid, with mold preventing interior board that fights condensation and accelerates evaporation using the capillary activity of natural minerals. The mold preventing interior system can be finished in a variety of ways that work with the board to support and even enhance its mold fighting ability.

Mold in your home or building is serious. As homes and buildings age they can become more susceptible to water intrusion and humidity. Retrofit and renovation of interior walls and ceilings using mold preventing mineral board denies mold a place to grow. You can stop mold before it gets started.