

Save Water, Save Money, Go Green

The Environment Is Counting On You!

Our most abundant natural resource is becoming very scarce and very valuable

- Increasing water bills
- Increasing public infrastructure costs
- Water shortages
- Watering restrictions
- Dry wells
- Stressed septic systems

These are all symptoms of an increasing problem. Our demand for clean drinkable water is outpacing supply...

Even though 70% of the world is covered in water, only 2.5% of that is fresh water that is suitable for drinking. 60% of that is locked away in glaciers. Less than 1% of the earth's fresh water is available to us through lakes, rivers and ground water sources.

More than 33 million people obtain their water from the Great Lakes in Canada and the US, yet only 1% of the waters of the Great Lakes are replenished annually by rain and snow melt.

Because many areas of the U.S. are surrounded by water, we tend to take it for granted, making us among the world's top water wasters. If we continue to take more water than nature can supply, we will face serious long-term supply shortages. Almost one third of municipalities in the U.S. have reported shortages over the last ten years. This number is increasing as populations increase. Some municipalities are predicting serious water shortages in the next decade.

If it is so valuable, why are we flushing perfectly good drinking water down the drain?

With a Brac Residential and Commercial Greywater Recycling System, We don't have to Flush Our Drinking Water Away!



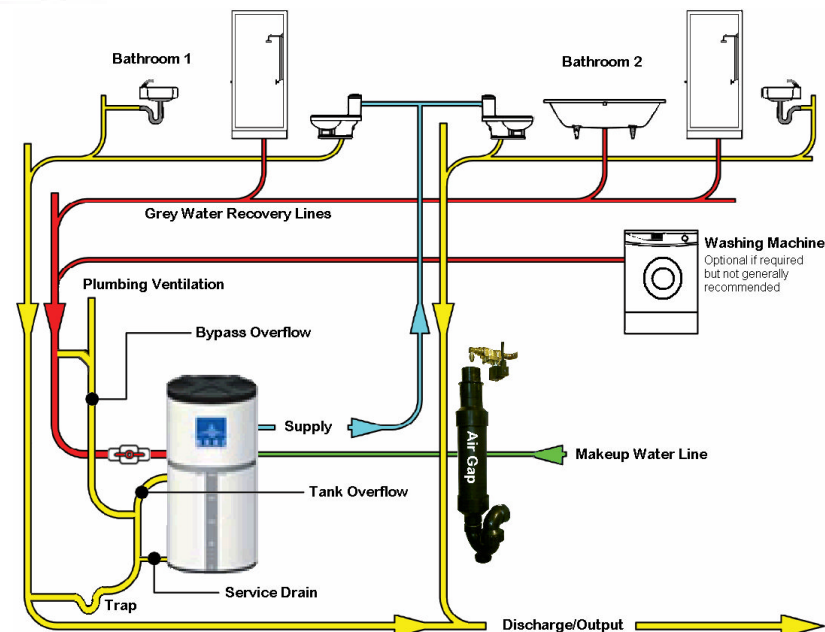
A greywater recycling system captures used water from bathtubs and showers and uses it to flush toilets. A properly sized system can nearly eliminate the use of any potable water for flushing.

Benefits of Greywater Recycling

- Conserve Water (and Money)
- Reduce Demand on your Well
- Reduce Wastewater to your Septic System, Storage Tanks or Public Waste Treatment Plants
- Qualify for rebates and Green Building points

Greywater is filtered to remove dirt, hair and soap solids and then disinfected with a chlorine management system. It is then stored in the tank, available on demand for the next flush. The Brac System costs less than you might think. Available for both new construction and retrofit applications, systems start at under \$2000.00

By reusing bath water to flush toilets, the average family can save up to 30% of their potable water use and similarly, 30% of the water they send back out as waste. If only 1% of the U.S. Population installed a Brac System to recycle grey water for flushing toilets, we could be saving over 4 Billion gallons of water per year!



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