

Breathing The Air In Your Home Is Like Living
In A Closed Jar. It's Enough To Make You Sick.



Introducing A Fresh Approach To Indoor Air Quality:



ConsERV™ Blows The Lid Off Indoor Air Pollution - You'll Breathe Easier And Live Better.



Believe it or not, your air conditioner continuously recycles the same stuffy air over and over again - every day. It's like living in a closed jar all year long. No wonder it's so hard to get rid of pet dander, allergens, cooking odors and indoor chemicals.

Now imagine replacing that stale, recirculated indoor air with fresh, filtered air up to 12 times a day. You'll enjoy the benefits of reduced CO² gases and increased oxygen (O²) levels so you'll breathe easier and feel better.

Your home will smell fresher and be fresher all the time. That's what the

ConsERV system does better than any other system on the market today.

So if your family suffers from allergies, asthma, or other forms of indoor air pollution increasing your fresh air content helps reduce the effects of these conditions.

ConsERV Filters, Dehumidifies And Pre-Conditions The Air.

ConsERV is an ultra high performance product. It adjusts the air temperature and humidity to a comfortable level before it enters your air conditioner thus placing much less stress on that equipment so you save energy too.

Best of all, there are **no moving parts to replace** and it comes with a 10-year core warranty.



Call 888-383-5235 or visit www.conserv.com



ConsERV™ Brings The Fresh Air Into Your Home - Without The Hassles.



Opening the windows and doors of your home is a great way to bring in fresh air and wash out the stale, recirculated air. But most of the time, it can present a real set of problems:

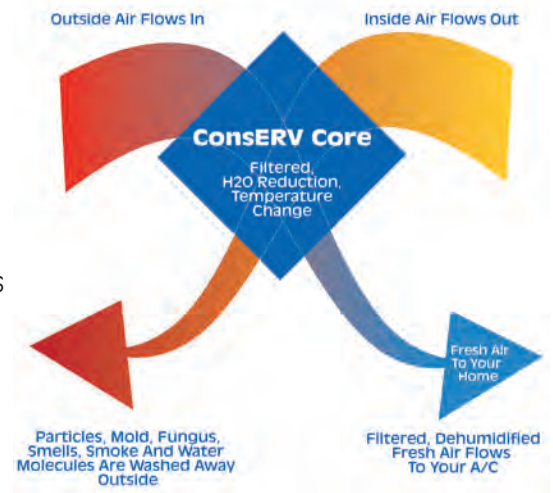
- bad weather conditions / rain
- uncomfortable temperatures
- security risks
- humidity
- pollen, dust or pests
- noise

With the ConsERV system on, it is like being able to keep your windows and doors open, flowing a continuous stream of filtered fresh air every hour of every day, but without the hassle.

Breakthrough, 21st Century Nanotechnology Makes This All Possible.

The 'heart' of the system is a proven, 21st century plastic technology used world-wide that instantly makes changes to the incoming air. This creates healthier, more comfortable indoor air with very minimal maintenance.

- Simple device has no moving parts
- Low maintenance
- Easy control interface
- Reduces the 'carbon footprint' of your home
- Saves money on energy consumption
- Reduces forms of smells, musty odors, conditions fostering mold, excess humidity, tobacco smoke, cooking odors and out-gassing from chemicals, carpets, and construction materials
- Many utilities are providing incentives to install ConsERV
- Performance is independently certified
- The Core carries a 10-year warranty
- Meets "Green Building Design" Standards ⁽¹⁾





Allergens, Mold, Fungi & Pollen

Your recirculating air conditioning system simply can't remove some of the underlying causes for allergens, mold, fungi and pollen particles found in your home.

By replacing the air in your home with fresh, filtered, oxygen-enriched air, you'll reduce the conditions which foster these health hazards. You'll breathe easier and feel better every day.



Pet Dander

We all love our pets. Loyal, trustworthy, loving - and smelly. A pet bring us lots of love but with that comes pet dander and smells.

Now you can have both the companionship of your pets and a fresh clean environment. By introducing fresh air daily, you reduce the dander and smells they leave behind making your home smell fresh.



Cooking And Other Odors

Fish, garlic, fresh paint, new carpeting. If you can smell it, there are molecules floating through your home that will continually be reintroduced into your environment. Why keep recirculating them when you can wash them out and replace them with fresh filtered outdoor air?

With The ConsERV system that's exactly what you'll get.



Lower Energy Bills - Lower "Carbon Footprint"

A home with recirculated, stuffy air requires you to lower the temperature to make it 'feel' comfortable. When you introduce filtered fresh air regularly, you can raise your thermostat 4-6 degrees and have the same level of comfort.

Department of Energy studies show ConsERV can save you 12% to 15% on cooling or heating costs every month,⁽²⁾ as well as reducing the carbon footprint of your home. These benefits are huge to you and the environment.



Indoor Air Pollution & Chemicals

The US EPA says indoor pollution is 2 to 3 times higher than outdoor pollution!⁽³⁾ This toxic indoor living environment is contributing to chronic health problems:

- Asthma
- Allergies
- Chronic fatigue syndrome
- Cancers of various types
- Chemical sensitivities and allergic reactions
- Vascular diseases

This is especially critical to pregnant women, babies, children, and the sick and elderly. While ConsERV can't cure these illnesses, it can reduce the conditions which trigger them.

Perfect for New Construction And Remodels

Installing ConsERV during construction, remodeling, or as part of a fire/water damage restoration project helps provide the necessary ventilation for the toxic gasses and chemicals found in new carpet, laminates, paint and wiring.



The Benefits of ConsERV Over Other Systems:

- **Plastic vs. Paper** - ConsERV's core uses a nanotechnology polymer (a form of plastic) making it more efficient while reducing maintenance costs - Other systems use paper cores which have a lower life expectancy, mold accumulation problems and core failures.
- **Better Return** - ConsERV provides 2 times greater efficiency than any of our competitors⁽⁴⁾
- **Better Value** - 10 year v. 2 year core warranty
- **Proven Energy Savings** - 12.5% to 15% energy savings v. none for others
- **No Drip Line Required** - ConsERV does not require a separate drain line
- **Better Operating Range** - Some systems freeze in low temperatures - ConsERV has a wider temperature operating range



Proven and Award Winning
2006 Innovation Award and 2007
Innovative Deployment of
Nanotechnology for Energy Efficiency"⁽⁵⁾



Learn More About How ConsERV Can Help Your Family And Reduce Heating and Air Conditioning Costs.

Learn More About How ConsERV Can Help Your Family And Reduce Heating and Air Conditioning Costs. Contact us today for an evaluation and to order the ConsERV system for your home.

We'll develop the right system, deliver it, and help you select a qualified installer. So call us at 888-383-5235 (727-375-8484) today or visit www.conserv.com to find out more about this exciting breakthrough technology.

1. US Green Building Council, "Benefits", July 2007
2. US Department of Energy "Build America" program, July 2005
3. <http://www.epa.gov/iaq/ia-intro.html>
4. Air Conditioning and Refrigeration Institute, Standard 1060 certification July 2007
5. 2006 award provided by AHR/ASHRAE, and the 2008 award provided by ASHRAE



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Do You Really Want To Breathe Same Same Air You Exhaled Yesterday?

Every day at home, you're breathing stale, polluted air complete with mold, pollen and allergens, potentially ruining your health.

Take this important step
to provide your family a fresh air solution.

Introducing A Fresh Approach To Indoor Air Quality:




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