

Eco-\$mart



DAYTIME AT NIGHT
LUXURY AUTOMOTIVE DEALER.



Eco-\$mart

1-(888)-329-2705



THE PLACE: Lexus of Memphis show lots and service facilities, Memphis, Tennessee.

THE PRODUCT: Lexus of Memphis selected a range of LED retrofit light engines to replace traditional lighting ranging from 1,000W and 750W metal halide bulbs in the service and parking areas, to 100W incandescent bulbs in the facilities' interior. A combination of light engines ranging from the 24.LIN to 168.HEX deliver clear, cool white light.

THE BOTTOM LINE: Upgrading over 150 lights with LED light engines has helped the dealership generate significant savings on utility bills. In addition to the financial benefit the new lights also produce a brighter, full color spectrum light. This helps makes the dealership more appealing to the street, increases security, and helps the true color of vehicles pop for customers. The LED retrofit in the service bays helps technicians better perform detailed tasks and inspect cars for potential problems.



“The closest
to daylight
you can get.”

- Stephan Smith, Owner,
Lexus of Memphis.

Eco-Smart, Inc.

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